

REP: TEL# 703 528 7800 FAX# 703 528 /880
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP
CHANGES OCT25/12 18.51
*** WFTV-TV ***

REP. # _____ OFF. # 6556 SALESMAN # _____

BUYER NAME MEDIA PLACEMENT

SALES PRSN WA- JOE KNAUER

	CLASS: NATL.	LOCAL	REGIONAL
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	CLASS: NATL.	LOCAL	REGIONAL
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ICE)

DATE OCT25/12 18.51

DATE OCT25/12 18.51

STA:

DEFEND JUSTICE FROM POLITICS

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = 361 AGENCY PRODUCT CODE = 379 AGENCY EST# = 1546												
50	S		600P-700P	30		\$3,200.00	10/25	10/25	0		THU	0
PROGRAM : EYEWIT NWS-6/ABC-WORLD NWS CON COM1 : EYEWIT NWS-6/ABC-WORLD NWS												
83	A		700A-900A	30		\$3,200.00	10/26	10/26	1		FRI	1
PROGRAM : GMA ORD COM1 : WE CAN OFFER THIS IS A MAKE-GOOD FOR OCT25 ON LINE-50 FOR 1 SPOT/WK												

REP HEADLINE# 6249647 TRF# 323796
\$\$\$ MOD# 3: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703 528 7800 FAX# 703 528 7880
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CHANGES ** WFTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
STATION MAKEGOOD OFFERS:												
M2	OK'D		BUY#50				OCT25		30S	\$3,200.00	(OCT25/12)	
			MISSED: THU/600P-700P				OCT26		30S	\$3,200.00	PLS ADVISE.	
			OFFER: FRI/700A-900A									
			CMT: WE CAN OFFER									
OCT/12			41500.00			NOV/12				10050.00		
CONTRACT TOTAL											51550.00	
TOTAL SPOTS											23	

MARKET TOTALS \$164,760 WFTV 26% WKMG 23% WESH 17% WOFL 15% WKCF 6% WRBW 5% CABL 0%
WOPX 0% WRDQ 8% EFTV 0%

SVC- NSI
DEMOS- RA35+*
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE